



BERITA ROTARY

INNOVATION FOR BUSINESS TRANSFORMATION

(By PDG Dr Rekha Shetty – India)

The speaker who had visited our club on previous occasions started her presentation by quoting C. K. Prahalad - 'Every company has before it a hundred alternative futures' and posed the questions ...

- How to take innovation out of the ivory tower?
- How to demystify it?
- How to create a culture of creativity and innovation to embrace everyone from doorman to chairman?

She went on to quote Henry Ford – 'Every time I ask for a pair of hands they come with a brain attached'.

The 'deliverables' on a innovation initiative programme include the development of a positive field and commando teams to solve problems in key result areas; and an innovation initiative which removes bugs from teamwork and creates a culture of participation and cooperation.



The speaker PDG Dr Rekha Shetty

Learning to create a positive field is an important part of creativity and innovation. The positive field is created by certain tools and behaviours: Verbal, tonal and non-verbal. The power of the positive field is enhanced by common exercise, common company song, common goals and key factors like a handshake, a friendly look and an encouraging word.

Love, laughter, compassion, valour, and peace are important 'components' for the development of a positive field. Dr Shetty suggested giving love space and time, to celebrate love (birthdays and anniversaries) and to be generous with affirmations. Introduce laughter into your life. Develop social relationships by taking up a sport, hobby, by joining associations, reaching out to others. Have courage and do not be cast down by failure, get involved in solving community problems, and enjoy the thrill of overcoming obstacles. Bring peace into your life by seeking the company of peaceful people, avoiding toxic people, serving the needy and visiting a place of prayer.

A positive field can turn into a negative field by person(s) in a group that feel excluded and therefore are unable to contribute good ideas, and because of their resulting unhappiness. They may give off toxic waves of hostility. A person who is

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BERITA ROTARY

ANNOUNCEMENTS / DIARY

COMMITTEE

ANNOUNCEMENTS

MEMBERSHIP

COMMITTEE

Meeting every 2nd
Wednesday of the month

CLUB ADMINISTRATION

COMMITTEE

Next meeting will be held on
18.11.2009 at 14:00 hrs
(immediately after luncheon
meeting)

SERVICE PROJECTS

COMMITTEE

Meeting every 3rd and 4th
Wednesday of the month
(immediately after club
meeting)

CLUB

ANNOUNCEMENTS

Joint Meeting with RC

Phuket

A delegation from our sister
club will visit us for a joint
meeting on 09 December.

Tentative Programme:

08.12. - Fellowship dinner
09.12. - Joint meeting incl.
renewal of sister club
agreement

Details will be advised in due
course.

DISTRICT EVENTS

District Bowling Fellowship

Date: 22 November

Time: 12:00 hrs

Venue: Sunway Megabowl
(Sunway Pyramid)

Fee: RM 50 / person

Registration for

Participants:

Before 11:15 hrs
Net proceeds will go to
District Disaster Fund

41st District Interact Conference

Date: 10-13 December

Venue: INTI University
College, Nilai

Objective: Provide
leadership training and
motivation

DISTRICT

ANNOUNCEMENTS

DISTRICT CONFERENCE

The 75th District Conference
will be held as follows:

Date:

08-10 January 2010

Venue:

Holiday Villa Hotel & Suites
Subang, Selangor

Host Club:

RC Gombak

Partner Clubs:

RC Sentul, RC Titiwangsa

PROGRAMME

HIGHLIGHTS

08 Jan:

Golf Competition /
Registration / Fellowship
Dinner

09 Jan:

Opening Ceremony /
Plenary and Workshop
Sessions, Governor's
Banquet

10 Jan:

Plenary Sessions / Closing
Ceremony, Farewell Lunch

Register online via District
website or contact Hon.
Secretary Mohd Ridza
Abdullah



BERITA ROTARY WEEKLY PROCEEDINGS

11 November 2009

ATTENDANCE / ON DUTY

- RCKL Rotarians:** 37
- RC Kpg Baharu Rotarians:** 13
- RCKL Rotarian Make Ups:** -
- Convener:** Rtn Lim Che Wan
- Sergeant-At-Arms:** Rtn Dr Suresh Marcandan
- National Anthem and Loyal Toast:** CP Hj Razali (RC Kpg Baharu)
- Speaker:** PDG Dr Rekha Shetty (India)
- Topic:** Innovation for Business Transformation
- Introducing Speaker:** Pres. Dr Mohd Feardus (RC Kpg Baharu)
- Closing Remarks:** Pres. Rizal Sardon



Convener Rtn Lim Che Wan



CP Hj Razali (RC Kpg Baharu) doing the honours - Negaraku and Loyal Toast



Pres. Rizal hands a banner to visiting Rtn Joop de Gee



A rather small birthday cake for 4 celebrants (Rtns Che Wan, Kenneth, Adenan and PP Ham)

VISITING ROTARIANS AND GUESTS

Rotarians

- AG Mansoor Saat (RC Shah Alam)
- Rtn Neil Russell (RC Goldcoast, Australia)
- Rtn Joop de Gee (RC Ridderkerk, Netherlands)

Invited Guests

- Rty Ann Kathryn Russell - guest of Rtn Neil Russell
- Mr Lee Jun Ho - guest of Rtn Peter Chang

BIRTHDAYS/WEDDING ANNIVERSARIES

Birthdays

- PP Ham Ah Nee - 18.11.
- Rtn Abdul Razak - 20.11.

Wedding Anniversaries

- PP Stuart Pack - 20.11.



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never praised or complimented may become an insecure person, develop low self-esteem and does not want to say or do anything for fear of being admonished (by the boss, for instance).

Dr Shetty then mentioned 'thinking tools' and provided another quote, that of David Carlton, Vice President of K-Mart - 'A creative idea is generated by a string of silly ideas'.

Tolerance of playfulness, humour and exploration is essential during the idea generating phase. It is therefore important to separate idea generation from

analysis, which is a much later phase in the creative process. Creativity is based on a foundation of three major tenets:

Individual attitude, personality and beliefs.



Pres. Rizal handing the certificate of appreciation to the speaker

JOINT MEETING WITH RC KAMPUNG BAHARU (and 13th Anniversary Celebration)

On 13 November 1996, during the presidency of Dr Low Bin Tick and having been sponsored by our club, the RC of Kampung Baharu received its charter from Rotary International. The club's first president was CP Hj Razali bin Dato' Hj Rahmat who joined the incumbent president, Dr Mohd Feardus, and 11 Rotarians from Kampung Baharu to visit our club for a joint meeting and anniversary celebration.

RC Kampung Baharu which holds its regular meetings every Wednesday at 08:00 pm at Kelab Sultan Sulaiman often teams up with other clubs for joint meetings due to its size. It

currently has 13 members, all of whom attended the joint meeting.

Last Wednesday, at the joint meeting the official duties were shared by CP Hj Razali who led in the singing of Negaraku and Loyal Toast, and Pres. Dr. Mohd Feardus who introduced the speaker of the day.

As no anniversary celebration is complete without a cake this had been organised to be enjoyed by all. Happy 13th Anniversary, RC Kampung Baharu and best wishes for a successful and enjoyable Rotary future!

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Who is PDG Dr Rekha Shetty?

- PhD in Management Sciences
- Managing Director of Farstar Distribution Network Limited, India
- Author of several books
- Started her professional career with United India Insurance Co. and later was VP of Apollo Hospital Group
- Has been in the Rotary family for over 40 years, as Rotaractor, Rty Ann and as a Rotarian
- First woman President of a Rotary club outside USA and Canada, the RC of Madras Inner Temple
- Director of Prevention of Blindness Rotary Action Group
- Vice Chair of Rotarian Action Group for Population and Development
- Zone Coordinator for Water Resources Rotary years 2007-10
- Daughter of PDG Bhoja Shetty and married to PP Jai Shetty



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RI NEWS / GALLERY

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Cutting the anniversary cake



Pres. Dr Mohd Feardus introducing the speaker



The Pub proved to be a bit cramped for a joint meeting



CP Hj Razali contemplating; AG Mansoor in a happy mood

Rotarian up for CNN Hero of the Year
(By Ryan Hyland - Rotary International News)



Rotarian Bud Soehardi, founder of the Roslin Orphanage in West Timor, Indonesia, is a finalist for the 2009 CNN Hero of the Year Award. Photo courtesy of Budi Soehardi

Rotarian Budi Soehardi's devotion to bettering the lives of disadvantaged children in Indonesia earned him a spot as one of 10 finalists for the 2009 CNN Hero of the Year award.

Soehardi grew up in Central Java, Indonesia, where food and education were often scarce. At 53, it's his goal to help children avoid the hardships he had to endure. With his wife, Peggy, Soehardi opened an orphanage in West Timor, Indonesia, in 2002 after

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The Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

FIRST. The development of acquaintance as an opportunity for service;

SECOND. High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;

THIRD. The application of the ideal of service in each Rotarian's personal, business, and community life;

FOURTH. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.



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learning about the horrible conditions faced by refugee children fleeing the violence on the eastern portion of the island. The Roslin Orphanage has provided food, shelter, and education to more than 45 children, from newborns to teenagers.

"These children were suffering much the way I did, but worse," says Soehardi, a pilot and member of the Rotary E-Club of 3310, Singapore. "I feel very blessed in my life and wanted to give something back to those who needed it the most. My goal is to make the kids smile and happy. That's all."

Soehardi and his wife have three children, but he also treats those in the orphanage as his own. "We care for each child equally and consider them part of our family," he says. "I want to give them everything they need, no strings attached, just like my own children."

Soehardi's first brush with Rotary came as he coordinated relief efforts for victims of the 2004 Indian Ocean tsunami. Through donations from friends and leaders in the airline industry, he secured more than 130 tons of medical supplies, food, and clothes, which were delivered to affected villages by several Rotary clubs.

Impressed by the Rotarians' dedication to helping others, Soehardi decided to join Rotary. "It's such a privilege being a Rotarian," he says. "Their spirit of togetherness and helpfulness is what inspired me to join. So many doors, all over the world, have been opened to me. My life is more beautiful with Rotary in it."

Soehardi's club helped furnish the orphanage with books, computers, and a projector. In 2006, a Rotary Foundation Matching Grant helped provide a vehicle for a mobile library program.

The Four-Way Test

Of the things we think, say or do:

- 1) *Is it the TRUTH?*
- 2) *Is it FAIR to all concerned?*
- 3) *Will it build GOODWILL and BETTER FRIENDSHIPS?*
- 4) *Will it be BENEFICIAL to all concerned?*



Three wise(?) men; PPs Kam Fatt and Kok Hwa with Rtn Louis



Visiting Rtn Neil Russell and spouse Kathryn



Welcome back, Rtn Justin Teoh



Kpg Baharu Rotarians