



BERITA ROTARY

MOBILE SOUP KITCHEN

(President's Project in cooperation with PERTIWI)

At the invitation of Pres. Rizal Sardon last Wednesday, the club welcomed a large contingent from PERTIWI (*Pertubuhan Tindakan Wanita Islam*) to its regular meeting to introduce to the members this Rotary year's presidential project.

Mr Sasha Nordin who is helping PERTIWI in this, gave an inspiring and well documented presentation highlighting the basics and sustainability of the project, to which RCKL DiRaja intends to contribute a delivery van thus providing the basis for its operation and mobility.



The speaker Mr Sasha Nordin

He started off by introducing PERTIWI, which was founded in 1967 and as such is one of the oldest NGOs in Malaysia focussing on project oriented voluntary charity work. Among others, it provides literacy skills and educational awareness workshops for mothers with little or no education; it runs foster child programmes for economically disadvantaged school-going children; and it provides day clinics in rural areas. In general, PERTIWI focuses on educational and welfare activities for women and

children.

Soup kitchens go back to the Great Depression of 1929 when they were set up primarily by churches and private charities in the USA to literally dish out soup (and bread) to the hungry. It has now become a worldwide charity activity, still largely funded by charity organisations and operating mainly in metropolitan areas. While the food that is handed out these days is quite different from 80 years ago - not soup and bread and focussing more on nutrition - the terminology 'Soup Kitchen' has stayed.

Regional examples of soup kitchens were cited, such as Fungates Superflow Foundation (160 people per day in Alor Setar and 200 in Jinjang Utara), Kechara Soup Kitchen (500 meals per week in KL), and Willing Hearts Soup Kitchen (600 meals per day in Singapore). But local efforts to help the urban hungry in KL are not carried out on a daily basis and they are not mobile.

It is therefore proposed to set up and manage a highly visible 'passionate' mobile soup kitchen to feed some of the hardcore poor in Kuala Lumpur with the initial support from RC Kuala Lumpur DiRaja, driven by PERTIWI and with eventual participation by other NGOs.

The objectives will be to:

- provide basic pre-packaged healthy meals and clean water

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BERITA ROTARY

ANNOUNCEMENTS / DIARY

COMMITTEE

ANNOUNCEMENTS

MEMBERSHIP

COMMITTEE

Meeting every 2nd
Wednesday of the month

CLUB ADMINISTRATION

COMMITTEE

Next meeting will be held on
18.11.2009 at 14:00 hrs
(immediately after luncheon
meeting)

SERVICE PROJECTS

COMMITTEE

Meeting every 3rd and 4th
Wednesday of the month
(immediately after club
meeting)

CLUB

ANNOUNCEMENTS

None

DISTRICT

ANNOUNCEMENTS

DISTRICT CONFERENCE

The 75th District Conference
will be held as follows:

Date:

08-10 January 2010

Venue:

Holiday Villa Hotel & Suites
Subang, Selangor

Host Club:

RC Gombak

Partner Clubs:

RC Sentul, RC Titiwangsa

PROGRAMME

HIGHLIGHTS

08 Jan:

Golf Competition /
Registration / Fellowship
Dinner

09 Jan:

Opening Ceremony /
Plenary and Workshop
Sessions, Governor's
Banquet

10 Jan:

Plenary Sessions / Closing
Ceremony, Farewell Lunch

Register online via District
website or contact Hon.
Secretary Mohd Ridza
Abdullah



BERITA ROTARY WEEKLY PROCEEDINGS

4 November 2009

ATTENDANCE / ON DUTY

- RCKL Rotarians: 37
- RCKL Rotarian Make Ups: -
- Convener: Rtn Steve Lau
- Sergeant-At-Arms: PP Attan
- National Anthem, Loyal Toast and Club Song: Rtn Abdul Razak
- Speaker: Mr Sasha Nordin (Pertiwi)
- Topic: President's Project - Soup Kitchen with Pertiwi
- Introducing Speaker: Pres. Rizal Sardon
- Closing Remarks: PP Ramli Ibrahim



'Stand-in' Convener Rtn Steve Lau



A very relaxed Rtn Abdul Razak leading the singing of Negaraku and Club Song



'Stand-in' Sergeant-at-Arms PP Attan Akmar



Rtn Bingley Sim and PP Attan trying to cut their birthday cake

VISITING ROTARIANS AND GUESTS

Rotarians

PP Sen Gupta (RC Gombak)
Rtn Joshua Ng (RC Kinta)

BIRTHDAYS/WEDDING ANNIVERSARIES

Birthdays

Rtn Bingley Sim - 08.11.
Rtn Adenan - 10.11.

Wedding Anniversaries

Nil

Invited Guests

Mr Manar Abd. Latef	- guest of Rtn Abdul Razak
Mr Mahendar Singh Gill	- guest of PP Attan
Mr Lee Jun Ho	- guest of Rtn Peter Chang
Mr Javet Tey	- guest of PDG Mustapa Ma
Prof. Datuk Dr Nik Safiah)
Mr Sasha Nordin) - guests of the club
12 Lady Members of Pertiwi)



BERITA ROTARY

(Continued from Page 1)

- take the meals by van to inner-city neighbourhoods
- raise awareness of the number of homeless and destitute people in KL
- use the publicity generated to obtain more corporate and media sponsors and recruit volunteers for the programme



The growth plan will be divided into three phases, viz.

Immediate - Up to 200 meals will be handed out via a mobile service 4 days a week

Medium Term - Share the load by garnering interest and participation of other NGOs

Long Term - Encourage corporate, individual, and school sponsorships on the basis of 'Feed 200 people for RM 300'.

It is intended that our club provide the purpose outfitted van that will have a load capacity well beyond the initial number of meals allowing room for growth

of the project. The Rotary logo and our club name will feature prominently on it.

PERTIWI will be responsible for the van's upkeep, will operate and employ a driver for it.

Food preparation will initially be outsourced and the distribution handled by PERTIWI members and other volunteers (including RCKL Rotarians?).

In the first year of operation, a total of 41,600 meals are targeted on 4 days in 3 locations - Central Market, Masjid India and Chow Kit.

PERTIWI, possibly with the help from our club, will embark on a marketing and PR campaign entitled 'Feed 200 people for RM 300' in order to lobby for more support from the Federal Government, DBKL, private and international schools, corporations, and other NGOs.



PP Ramli thanking the speaker



What is PERTIWI?

- Founded in 1967 - one of Malaysia's oldest NGOs
- Run by women
- Engaged in project oriented voluntary charity work
- Educational and welfare activities focussed on women and children
- Running foster child programme for economically disadvantaged school-going children
- Providing literacy skills and educational awareness seminars for mothers with no or little education

The Four-Way Test

Of the things we think, say or do:

- 1) Is it the TRUTH?
- 2) Is it FAIR to all concerned?
- 3) Will it build GOODWILL and BETTER FRIENDSHIPS?
- 4) Will it be BENEFICIAL to all concerned?



BERITA ROTARY

RI NEWS

EVERY ROTARIAN EVERY YEAR



A ROTARY FOUNDATION NEWSLETTER

NOVEMBER 2009

PHILIPPINE YOUTHS GET DOWN TO BUSINESS



Rhoderick Samonte

When he was accepted into a master's degree program at Brandeis University in Massachusetts, USA, he didn't have the money to attend and "was at a crossroads, in between hope and despair."

A Rotary Foundation Ambassadorial Scholarship not only helped Samonte get his master's degree but inspired him to found the Youth Entrepreneurship Service (YES)

Rhoderick Samonte of the Philippines knows what it's like not to be able to afford an education. When he was accepted into a master's degree program at Brandeis University in Massachusetts, USA, he didn't have the money to attend and "was at a crossroads, in between hope and despair."

program. YES is a microlending organization that is teaching 100 young adults in Bacolod City, Negros Occidental, Philippines, basic entrepreneurial skills and providing them seed capital to start businesses.

Samonte launched YES through a partnership with the Rotary Club of Bacolod South and his former host club of Wellesley, Massachusetts, and a US\$20,000 Rotary Foundation Matching Grant.

"I am truly grateful to Rotary for believing in this project," Samonte says. "The youth are the future of any community. What kind of community will there be if we do not give them the gift of education?"

Economic and community development are one of six focus areas of The Rotary Foundation's Future Vision Plan, set to begin on a pilot basis on 1 July 2010.

THANKS FOR A YEAR OF STEADFAST SUPPORT, HOPE

Despite economic recession and uncertainty in many parts of the world,

- 313,037 Rotarians participated in the EREY initiative by contributing a total of US\$73,597,552 to The Rotary Foundation's Annual Programs Fund; a total of 241,867 of those contributors were Rotary Foundation Sustaining Members contributing \$100 or more
• More than 26,400 Rotary clubs made donations to the Annual Programs Fund totaling \$25,702,448
• The Annual Programs Fund received a total of \$99.3 million in contributions, helping to save and change lives around the globe

The Foundation heartily thanks all Rotarians for their generous support in 2008-09, which is critical at a time when life is even more perilous for those living in desperate circumstances.

DISABLED HUNGARIAN KIDS GET A LIFT TO LEARNING

The work of the Immanuel Home in Debrecen, Hungary, deeply touched David Hare when he visited the daycare school for 75 severely disabled children in 2006. Hare spoke about the facility's needs to the members of his Rotary Club of Charlotte Top-of-the-Week, North Carolina, USA. The club responded by joining with the Rotary Club of Debrecen in a Rotary Foundation Matching Grant effort that raised US\$14,000 to furnish and equip two new classrooms.

Two years later, Hare learned of the need for a van to transport wheelchair-bound students from their homes to the school and outside activities. Ten Rotary clubs in districts 7680 (North Carolina), 6910 (Georgia, USA), and 1911 (Hungary) and two churches joined



David Hare with children served by the Immanuel Home, in front of the new wheelchair van in raising the \$67,000 needed, aided by a \$25,000 Foundation Matching Grant.

In May, Hare joined Debrecen club members to hand over the keys to the new nine-person

wheelchair van to Immanuel Home officials. Moreover, a favorable currency exchange rate made it possible to purchase a second, used van.

The new vehicles will make a tremendous difference in the children's lives, Hare says. "They have wonderfully warm hearts. They were singing for me, and you can tell how much they enjoy activities like pottery, planting seeds, and arts and crafts. They get so happy from doing the smallest things. You can't describe it."

THE BOTTOM LINE

2009-10 Annual Programs Fund Contribution Totals toward the US\$96 Million Goal

US\$13.6M

JULY

AUGUST

SEPTEMBER

OCTOBER

NOVEMBER

DECEMBER

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BERITA ROTARY

RI NEWS

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ANNUAL FUNDRAISERS CAN HOLD APPETIZING APPEAL

Rotarians in Paraguay and Argentina are using their tradition of hospitality to raise money for the Foundation's Annual Programs Fund.

Every August since 2006, Daniel Elicetche, a member of the Rotary Club of Asunción, Central, Paraguay, has celebrated the birthday of his wife, Rosa, with a big party at the family's home. They invite many friends, most of whom are Rotarians, to an evening featuring dinner, music, and entertainment.

"The guests, instead of bringing presents to Rosa, make a contribution [of at least US\$100] to The Rotary Foundation," says Elicetche, a former regional Rotary Foundation coordinator and past governor of District 4840 (Argentina; Paraguay). "Last year, the party had as special guests 2008-09 Trustee Chair and Mrs. Jonathan Majiyagbe. They shared good moments with more than 100 Rotarians

from Paraguay and the northeast provinces of Argentina."

The event raised more than \$12,600 for the Foundation.

Every November, District 4890 (Argentina) holds a gala dinner, with all proceeds from ticket sales going to the Foundation. Organized by Past District Governor Keikichi Utsumi, of the Rotary Club of San Telmo-Constitucion, Capital Federal, the 2008 event garnered almost \$25,000, which surpassed all other Foundation fundraisers in the country.

A visit from an RI president, a Rotary Foundation trustee, or an RI director is just one of many ideal occasions for holding a Foundation fundraiser. Find more ways to generate support for the Every Rotarian, Every Year initiative on the RI Web site at www.rotary.org/RIdocuments/en_pdf/958en.pdf.



From left: Daniel Elicetche welcomes Raul Dos Santos, Paraguay's former ambassador to the United Kingdom, and 2008-09 Foundation Trustee Chair Jonathan Majiyagbe and his wife, Ayo, to a fundraiser in his home.

EREY EXTENDS ROTARY'S REACH AROUND THE WORLD

Your contribution to the Annual Programs Fund can literally be the bridge to a better life for people in need. In El Salvador, a US\$17,600 Matching Grant project built three bridges that improved the lives of approximately 2,500 people. Sponsored by the Rotary clubs of San Salvador Cuscatlán, El Salvador, and Warwick, Virginia, USA, the bridges increased agricultural trade, economic growth, and access to health care and education. An unexpected benefit of the project: During excavation for one of the bridges, a high quality water source was discovered which residents can now access — by crossing the bridge.

Contributions by Every Rotarian, Every Year can make a difference in lives around the world. For example, a \$100 contribution can provide mosquito nets for 50 children in Tanzania; \$1,000, microcredit loans for 23 women in the Philippines; \$10,000, two water wells to serve villages in Haiti; \$100,000, 100 dairy cows and 50 flocks of chickens to farmers in Romania to produce milk and food for area orphanages.

How far will your contribution go?

SETTING THE PACE IN GIVING

Major Donors, Bequest Society members, Benefactors, and Paul Harris Fellows are vital leaders in supporting The Rotary Foundation's programs, helping to save and change lives around the world.

Recognitions	Total in 2008-09	Cumulative
Major Donors	1,311	11,416
Bequest Society members	524	6,623
Benefactors	2,897	80,673
Paul Harris Fellows	61,998	1,188,782

Have you made your gift yet? What better time than November, Rotary Foundation Month? *The Future of Rotary Is in Your Hands*, including the ability of its Foundation to save and change lives. Make your gift today!

EVERY ROTARIAN EVERY YEAR

For more information about Every Rotarian, Every Year or to share examples of successful fundraising strategies, please contact:

Telephone: 1-847-866-3352

Fax: 1-847-328-5260

E-mail: erey@rotary.org

RI Web site: www.rotary.org

SIGN ME UP!

Keep up-to-date with Every Rotarian, Every Year and encourage other members of your club to become involved by receiving this quarterly newsletter. View or subscribe to the newsletter through the RI Web site at www.rotary.org (search "EREY newsletter").

If you are a current subscriber and your Internet service provider has changed, please subscribe using your new e-mail address.

JOIN US AT THE CONCERT TO END POLIO

Rotary International is teaming up with violin virtuoso and polio survivor Itzhak Perlman and the world-renowned New York Philharmonic to present the Concert to End Polio, a benefit performance supporting the global effort to eradicate this disabling, sometimes fatal, childhood disease.

The one-night-only performance will be held on 2 December at 19:30 in New York City. Learn more and purchase tickets for this historic event at www.rotary.org/endpolioconcert.

DID YOU KNOW THAT CONTRIBUTIONS TO THE ANNUAL PROGRAMS FUND HELP POLIO ERADICATION EFFORTS THROUGH THE DISTRICT DESIGNATED FUND (DDF)?