



# BERITA ROTARY

## DISTRICT MEMBERSHIP DEVELOPMENT AND RETENTION WORKSHOP

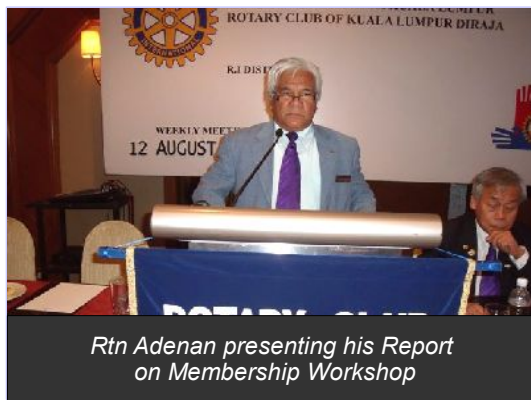
The recent Membership Development and Retention Workshop, organised by the District and hosted by RC Kelana Jaya, was held at the Bukit Kiara Equestrian and Country Club on 09 August. It was well attended. Some 140 Rotarians, mainly from Klang valley clubs, were present including our Pres. Rizal, PE Jayabalan and, of course, our Membership Committee Chairman, Rtn. Adenan.

He reported that the organisation was impressive, in what he considered as a sort of 'thinking out of the box' way, and was held in two sessions. The first included addresses by the host club president, Elizabeth Yam, followed by a speech by District Governor Leslie Salehuddin.

Talks by Regional RI Membership Coordinator PDG Arasu (RC Ipoh) and another Rotarian followed. A lot of good points were made by all, but three salient points are worth noting.

- The workshop recognised the slogan 'Each Rotarian, Reach One, Keep One' which emphasises the need for Rotarians to focus on both recruitment and retention in their membership growth efforts.
- The slogan reminds us that it is not sufficient to simply sponsor someone into Rotary; we must also ensure that new members become active and involved in the club.

- A new tag line advocated by the Regional RI Membership Coordinator PDG Arasu was fully endorsed by those present. So, all were made to shout 'IMPOSSIBLE' to emphasise that it is possible for each Rotarian to bring in a new member and ensure that he or she is retained.



Rtn Adenan presenting his Report on Membership Workshop

The second session had two parts. In the first, the participants were split into groups and were given membership related topics to discuss for about 30 minutes.

In the second part, the same groups were asked to translate the conclusion reached during the preceding discussions into a drawing within 40 minutes. In other words, the drawings were to be a visual expression or representation of the groups' conclusions.

This is where it became evident that those who could draw presented very well and those who has skipped their art classes when they were young, could only produce straight lines and circles, worst than those of Kindergarten kids.

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# BERITA ROTARY

## ANNOUNCEMENTS / DIARY

### COMMITTEE

#### ANNOUNCEMENTS

None

### DISTRICT

#### SEMINARS / WORKSHOPS

##### TRF Seminar

**Date:**

06 September 2009

**Venue:**

Dewan Besar Tun Razah  
Menara Yayasan Tun Razak  
Jalan Bukit Bintang, KL

##### Public Relations

##### Workshop

**Date:**

11 October 2009

**Venue:**

TBA

Further details – see District website

### CLUB

#### ANNOUNCEMENTS

##### DISTRICT GOVERNOR'S VISIT

DG Leslie Salehuddin will visit our club in **October**. Please note the following in your diary:

**06 October:**

Club Assembly (our second) and Fellowship with DG  
Venue and time TBA

**07 October:**

DG's official visit to our club (luncheon meeting)

Further details will be announced in due course.

### DISTRICT

#### ANNOUNCEMENTS

##### DISTRICT CONFERENCE

The 75th District Conference will be held as follows:

**Date:**

08-10 January 2010

**Venue:**

Holiday Villa Hotel & Suites  
Subang, Selangor

**Host Club:**

RC Gombak

**Partner Clubs:**

RC Sentul, RC Titiwangsa

##### PROGRAMME

##### HIGHLIGHTS

**08 Jan:**

Golf Competition /  
Registration / Fellowship  
Dinner

**09 Jan:**

Opening Ceremony /  
Plenary and Workshop  
Sessions, Governor's  
Banquet

**10 Jan:**

Plenary Sessions / Closing  
Ceremony, Farewell Lunch

Register online via District website or contact Hon. Secretary Mohd Ridza Abdullah



# BERITA ROTARY WEEKLY PROCEEDINGS

12 August 2009

## ATTENDANCE / ON DUTY

- RCKL Rotarians:** 36
- RCKL Rotarian Make-Ups:** Rtn Horst Wippert (RC Friedrichshafen-Lindau)
- Convener:** Rtn Adenan
- Sergeant-At-Arms:** Rtn Dr Suresh Marcandan
- National Anthem and Loyal Toast:** PP Koay Soon Eng
- Speaker:** Tan Sri Ramon Navaratnam (Chairman ASLI – CPPS)
- Topic:** Malaysia Trends - Then, Now and Ahead
- Speaker Introduction:** Pres. Rizal Sardon
- Closing Remarks:** PDG Mustapha Ma

## VISITING ROTARIANS AND GUESTS

### Rotarians

- Rtn Jan Hesseling (RC Frankfurt am Main / Paulskirche)
- Rtn Chiang Wei Chia (RC Kota Kinabalu)
- PP Hj Yusof Mohd (RC Metro KL)

### Invited Guests

- Tan Sri Pang – guest of RCKL DiRaja
- Mr Aziz Bahaman – guest of Pres. Rizal Sardon
- Ms Shireen – guest of Rtn Dr Suresh Marcandan
- Mr Stephen Tjandra – guest of PP Frank Lim
- Mr Jag Li Jen – guest of Rtn Frank Lee

## BIRTHDAYS/WEDDING ANNIVERSARIES

### Birthdays

- PP Jason Gan – 12 August
- Rtn Willie Nee – 14 August

### Wedding Anniversaries

- PP Lee Hock Bee – 15 August
- Rtn Loo Kok Yuen – 15 August
- Rtn Abdul Razak – 15 August
- PE Jayabalan – 19 August



SAA Rtn Suresh Marcandan – welcome back!



A club banner for German Rtn Jan Hesseling



Happy Birthday, PP Ramli Ibrahim!



PDG Mustapha Ma thanking speaker Tan Sri Ramon Navaratnam



# BERITA ROTARY GUEST CORNER

## MALAYSIA TRENDS - THEN, NOW AND AHEAD (By Tan Sri Ramon Navaratnam)

**WHY DID I CHOOSE THIS SUBJECT?** Because Rotary promotes 'Service Above Self'.

Rotary has to always keep in touch with its changing operational environment to be relevant, as the Malaysian Socio Economic Political Environment is changing rapidly.

### 1. MALAYSIA TRENDS - THEN?

(a) The times of Tunku Abdul Rahman, Tun Razak, and Tun Hussein Onn were the times of greater National Unity, Harmony, Certainty, and Progress.

(b) Then came Tun Mahathir's 22 years of rule with rapid change and Steady Economic Growth and Innovative / Unorthodox and strong Foreign Relations leadership of the Third World.

But Institutions of Royalty, Judiciary, Civil Service, Law and Order, and Human Rights declined. Corruption and Crime increased.

(c) Tun Abdullah Badawi liberalised Debate and discussion.

He opened a Pandora's Box – and we had the surprising March 8th Election Results – and the removal of the 2/3 Majority in Parliament

### 2. MALAYSIA TRENDS - NOW!

Dato Seri Najib Tun Razak steps in with '1 MALAYSIA'

- More economic Liberalisation of Service Industry.

- More Innovative and better attuned to Globalisation.

- More committed to Meritocracy, Competition and higher Performance with Nat Key Result Areas and KPIs.

- Removes NEP Abuses and works for greater Freedom and more National Unity.

### 3. MALAYSIA TRENDS - AHEAD?

Will Najib win more support in the Next Elections?

Will the BN be able to deliver 'People First and Performance Now'?

(Continued on page 5)



### Who is Tan Sri Ramon Navaratnam?

- Bachelor of Economics - University of Malaya, Singapore
- Dip. in Public Admin - Royal Inst. of Publ. Admin., London
- Masters of Public Administration (Econs) - Harvard University, USA
- Hon. Doctorate of Laws - Oxford Brookes University, UK
- Joined Malayan Civil Service in 1959
- Malaysian Treasury (27 years), Deputy Sec-Gen of Treasury, Sec-Gen Ministry of Transport
- Alt. Exec. Director World Bank (1970-72)
- CEO Bank Buruh 1989-94
- Currently Corporate Advisor to Sunway Group, Dep. Chairman Sunway College,
- Director Monash University Malaysia
- Director ASLI-CPPS
- Council Member of Malaysian Inst. of Management
- Dep. President Institute of Management Consultants
- Member of SUHAKAM 2002 and 2004
- Member of Malaysian Anti-Corruption Commission
- Author of 10 books since 1997



# BERITA ROTARY

## GUEST CORNER/ RI NEWS

(Continued from Page 4)

Will the Civil Service deliver?

Will the vital Institutions - The Judiciary, Police, MACC and Education Institutions falter?

### 4. THE ROTARY ROLE?

Rotary should:-

Remain clued in and be proactive to changes. Practice Precepts and National Unity at all times.

Be the Model for Malaysian Society – a catalyst for Positive Change?

Without Rotary being Political – Why not Campaign for positive Change with other NGO's?

Examples:-

Cooperate with TIM, Habitat, and CWS.

Work with Advocacy groups like Suhakam for a Better Malaysia.

### 5. CONCLUSION – Challenges for Rotary Malaysia

Why not develop a New Model for Malaysian Rotarianism and Third World Countries? (Don't only follow Western Models of Charity)

Why not please use your Rich Intellectual and Financial Resources and Global Reach, to Promote One Malaysia and even Better Malaysia?

## Banerjee is Choice for 2011-12 RI President (Extract from Rotary International News - 11 August 2009)



Kalyan Banerjee, a member of the Rotary Club of Vapi, Gujarat, India, since 1972, is the selection of the Nominating Committee for President of Rotary International in 2011-12. Banerjee will become the president-nominee on 1

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### The Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

FIRST. The development of acquaintance as an opportunity for service;

SECOND. High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;

THIRD. The application of the ideal of service in each Rotarian's personal, business, and community life;

FOURTH. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

### The Four-Way Test

Of the things we think, say or do:

- 1) Is it the TRUTH?
- 2) Is it FAIR to all concerned?
- 3) Will it build GOODWILL and BETTER FRIENDSHIPS?
- 4) Will it be BENEFICIAL to all concerned?



# BERITA ROTARY

## RI NEWS

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October if there are no challenging candidates.

Banerjee said he would like to see Rotary "blossom from being the world's most recognized service organization to being the most important NGO [non-governmental organization] in the world. "Rotary, it is said, has the strength of a government and the tenderness of a parent," he added.

Banerjee is a director of United Phosphorus Limited, the largest agrochemical manufacturer in India, and the chair of United Phosphorus (Bangladesh) Limited. He is a member of the Indian Institute of Chemical Engineers and the American Chemical Society, a past president of Vapi Industries Association, and former chair of the Gujarat chapter of the Confederation of Indian Industry. He earned a degree in chemical engineering from the Indian Institute of Technology, Kharagpur, in 1964.

Banerjee has served Rotary as a director, Rotary Foundation trustee, committee and task force chair, International Assembly group discussion leader, president's representative,

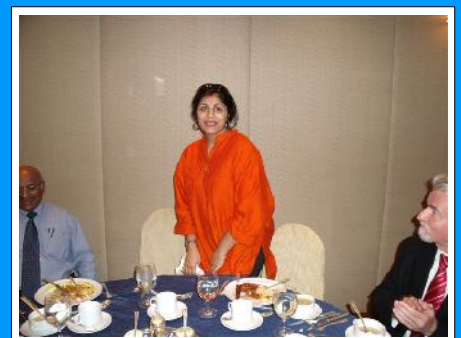
and district governor. The chair of the Southeast Asia Regional PolioPlus Committee, he has served as a member of the International PolioPlus Committee for many years and has attended international meetings with the World Health Organization and UNICEF in that capacity. He is also a Major Donor, Benefactor, and Bequest Society member, and has been awarded the Foundation's Citation for Meritorious Service and its Distinguished Service Award. Bannerjee also serves as a trustee of Rotary club-sponsored trusts that support many educational and community development programs in India, including a 250-bed hospital.

He noted that Rotary's strengths include its ability to attract leaders from different vocations around the world, as well as its role in promoting peace. "Rotary needs to become the preferred organization for today's generation to join and participate in, to make the world better and safer and happier," he said.

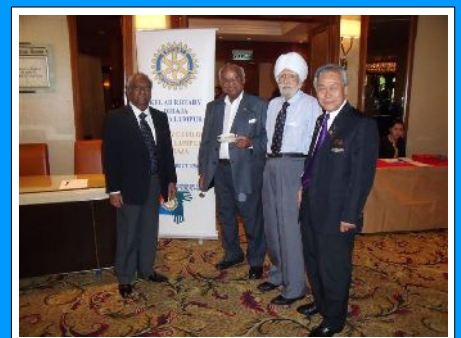
Banerjee's wife, Binota, is a social worker and Inner Wheel club member. The couple has two children and four grandchildren.



*PP Frank Lim's guest*



*Rtn Suresh brought a pretty lady guest*



*Old friends meet again*



*Welcome back, PP Attan*