



BERITA ROTARY

AUGUST IS MEMBERSHIP AND EXTENSION MONTH

Traditionally, most months in the Rotary calendar carry a theme or topic to which special attention is given at that time. August has all along been known as *Membership and Extension Month*, during which members are reminded of the importance of bringing new members into the club and - equally important - that the club can only survive if members, old and new, are retained.

Rotary International has produced a host of resources, programmes, PR kits etc. to help clubs attract new members, not all of which are suitable in the local (Malaysian) environment, and the District has developed its own programme which includes specialised seminars, talks and presentations. Essentially, though, membership growth and retention is the responsibility of each club member because **membership is not by application but by invitation**.

How to bring in new members? Look around you in your working and business environment, your neighbours, your golfing friends etc. to identify those you think could be interested to join Rotary, the oldest service club in the world, and those who are interested in humanitarian service, networking, and meeting regularly with a cross-section of business

and professional people from our community. Invite them to our lunches, fellowships and projects to get them interested in Rotary in general and our club in particular.



An oft-forgotten group of potential members are the Rotary alumni. Those who participated in educational and youth programmes like GSE, RYLA etc. Also Rotaractors, and especially those from our 'own' Rotaract club, should be encouraged to become Rotarians because they cannot stay a Rotaractor for ever, and a Rotaractor lost is a Rotarian lost. Get them involved as partners in our projects and fellowships, bring them to our lunches.

And once the new member you have brought into the club has been inducted, you must ensure he settles into the club quickly and smoothly, that he gets to know the other club members as soon as possible. Get the new member

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Duli Yang Maha Mulia
Sultan Selangor Darul Ehsan

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BERITA ROTARY

ANNOUNCEMENTS / DIARY

COMMITTEE

ANNOUNCEMENTS

YOUTH

Rotaract Club of Kuala Lumpur will celebrate its 41st Installation as follows.

Date:

01 August 2009

Time:

19:30 hrs (7.30 pm)

Venue:

Vistana Hotel, Kuala Lumpur

Theme:

009 Licence to Party (Spy)

Colours:

Black & Silver

Ticket Price:

RM 50 / person

Those interested please contact Rtns Hardeep Singh and/or Mohan Singh Rendahwa.

CLUB

ANNOUNCEMENTS

DISTRICT GOVERNOR'S

VISIT

DG Leslie Salehuddin will visit our club in **October**. Please note the following in your diary:

06 October:

Club Assembly (our second) and Fellowship with DG
Venue and time TBA

07 October:

DG's official visit to our club
(luncheon meeting)

Further details will be announced in due course.

DISTRICT

ANNOUNCEMENTS

DISTRICT CONFERENCE

The 75th District Conference will be held as follows:

Date:

08-10 January 2010

Venue:

Holiday Villa Hotel & Suites
Subang, Selangor

Host Club:

RC Gombak

Partner Clubs:

RC Sentul, RC Titiwangsa

PROGRAMME

HIGHLIGHTS

08 Jan:

Golf Competition /
Registration / Fellowship
Dinner

09 Jan:

Opening Ceremony /
Plenary and Workshop
Sessions, Governor's
Banquet

10 Jan:

Plenary Sessions / Closing
Ceremony, Farewell Lunch

Register online via District website or contact Hon. Secretary Mohd Ridza Abdullah



BERITA ROTARY
WEEKLY PROCEEDINGS

29 July 2009

ATTENDANCE / ON DUTY

- RCKL Rotarians: 46
- RCKL Rotarian Make Ups: NIL
- Convenor: Hon. Sec. Ridza Abdullah
- Sergeant-At-Arms: Rtn Suresh Marcandan
- National Anthem and Loyal Toast: Rtn Victor Lim
- Speaker: PP Kulasegaran
- Topic: Birmingham Convention
- Introducing Speaker: President Rizal Sardon
- Thanking Speaker: President Rizal Sardon



The Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

FIRST. The development of acquaintance as an opportunity for service;

SECOND. High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;

THIRD. The application of the ideal of service in each Rotarian's personal, business, and community life;

FOURTH. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

VISITING ROTARIANS AND GUESTS

Rotarians
District Sec PP Sen Gupta (RC Gombak)
PP Magandran Muthiah (RC Bandar Sunway)

BIRTHDAYS/WEDDING ANNIVERSARIES

Birthdays
Teo Choo Kum – 30 July

Wedding Anniversaries
-

Invited Guests

Justice (R) Dato' Mahadev Shankar - guest of PDG Mustapha Ma
Mr Ajmal Khan - guest of Pres. Rizal Sardon

The Four-Way Test

- Of the things we think, say or do:
- 1) Is it the TRUTH?
 - 2) Is it FAIR to all concerned?
 - 3) Will it build GOODWILL and BETTER FRIENDSHIPS?
 - 4) Will it be BENEFICIAL to all concerned?



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involved in club and committee activities. It is human nature that more people 'wait to be invited' than those who volunteer to help and do their part, whether they are old members. Remember, **Rotary is not a 'lunch club', it is a service organisation.**

Long-time Rotarians agree that involvement is key to getting the most out of membership. All of us, old and new members, whether an 'ordinary' Rotarian or a PP, should try our best to give part of our time to serve on at least one committee that meets our interests, get involved in at least one service project, locally or abroad, and attend the weekly meetings regularly. All these activities make for a better and more homogenous club, help old members to get to know the new ones better and vice versa.



Rotary International lists under *Benefits for Membership* many reasons for joining a Rotary club, such as **networking** which was the original idea on which Rotary was based. It still applies but is perhaps of less importance these days.

Humanitarian service, both local and international, provide ample opportunities to improve the lives of the less fortunate, address concerns like health care, hunger, poverty, illiteracy, and the environment. And there is plenty of scope in our local environment alone. Many Rotarians experience the fulfilment that comes from giving back to the community.

A cornerstone on which Rotary was founded and that continues to attract members, is **friendship**. We all enjoy the camaraderie, the discussions, and the fellowships with our fellow club members, no matter their profession, interests or social standing. Without these Rotary would be a rather dull affair. What we have to demand from ourselves and others are high ethical standards and respect for all worthy vocations, a hallmark of Rotary from its earlier days.



So let us make RC Kuala Lumpur DiRaja a more vibrant club by our own action and involvement, by bringing in more (and hopefully younger) members and by retaining members through interesting lunch meetings, worthwhile and interesting service projects that are more hands-on than cheque-writing, and by good fellowships that will bond all members, newer and long-time, older and younger ones.



To quote the 2009-10 theme chosen by RI President John Kenny: ***The Future of Rotary Is in Your Hands***..... as far as RC Kuala Lumpur DiRaja is concerned, **the future of our club is in our hands!**



BERITA ROTARY GUEST CORNER

A Short Overview of the Birmingham Rotary International Convention (By PP Dato' S Kulasegaran)

Although the Convention proper took place from 20th to 24th June 2009, the pre-Convention meetings started from the 17th with activities such as the Peace Foundation Meeting, Rotary Institute, RYLA and Rotaract and Board Meetings of Rotary Action Groups and Fellowships.

The total number of Rotarians registered for this Convention was in the region of 16,000.

Below is a summary of the Events from the commencement of the Convention to its close.

Saturday, 20/6/09

The two Opening Sessions with the Flag Ceremony which is always very exciting and very colourful entertainment, and dances specially the multi-coloured costumes of the dancers from Korea and of course the customary speeches from the President and others.

There were two sessions of the Opening Ceremony, one in the morning and one in the afternoon.

That evening we were entertained to the Concerts of Concerts at which the Star artist was Katherine Jenkins, the Welsh singer with a glorious voice. Her music is worth listening to and was a real treat for the Rotarians who attended this ticketed event.

Sunday 21/6/09

Was taken up with the 2nd Plenary at which among other things we heard the UN Secretary General, Ban Ki-Moon, and the afternoon was taken up with Break-out sessions. That evening there was a visit to Warwick Castle again, a ticketed Event, at which we were able to witness several items of Olde England, such as Jonsting Tournament and other activities of the past.

The Tournament was, in particular, hilarious with men in armour charging at each other with the lances and knocking each other off their horses and clobbering each other with rubber spiked mallets. The grounds of the castle was spattered with eateries so that one could stroll around the grounds of

the Castle, snack in hand. Wine, beer, soft drinks etc were all on sale and it was an interesting evening.

Monday 22/6/09

A feature to remember was the talk by Mia Farrow, the actress and UNICEF Ambassador on the subject "The Responsibilities of a UNICEF Ambassador".

The afternoon was taken up with various Break-out sessions, including meetings with specific subjects including presentations and Q & A and a lot of interaction on the various areas of interest to Rotary.

Tuesday, 23/6/09

Again the Plenary and Break-out sessions

Wednesday, 24/6/09

And finally the Closing Ceremony. This was a very colourful event with music and dances and entertainment and the speech of President Elect John Kenny of Scotland and so came the end of another Convention.

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BERITA ROTARY GUEST CORNER

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For those of you who may recall, our District made a bid to bring the Convention to KL in 2009. We started working on it from 2003-2004. We set up a Committee with the late PDG Dato' Jaffar Ali, PDG Dato' Mustapha Ma, PP Dato' Krishnan, PDG David Ho, myself and few others and we prepared an elaborate bid document with the bid being supported in writing by the former Prime Minister, Tun Mahathir, and the Minister of Tourism, and the Datuk Bandar.

Dato' Jaffar and I travelled to the Convention in San Antonio, Texas, to hand over the bid document. As a result of the submission our bid was considered by the RI Board. We were told that we were turned down for two reasons, one being that the Malaysian Government does not allow the Israeli Flag to be displayed and that the venue, the Palace of the Golden Horses, included among other things canopies which apparently was not acceptable. In any case, notwithstanding the earlier bid, I am strongly of the view that our District should make a further attempt to bring the Convention to KL and a determined effort should be made in this regard

because I believe that more and more Conventions should be shifted from the West, i.e. US, Europe, Scandinavia and UK, to Asia and in particular to KL and even to Indonesia, Manila and of course India because this is the region in which Rotary is growing fastest and this is the region where many Rotary issues are to be found in terms of water and sanitation, blind issues, disability issues, etc. The Convention should eventually move on to Africa and South America. These are also Regions where these issues exist and need to be addressed.

Let the affluent members of our Rotary community from the developed parts of the world come to the developing part of the world and see for themselves the conditions here and get to see and feel what our countries have to offer.

The great advantage that we would have would be greater participation of the Asian, South American and African Rotarians in these Conventions, far more than we have at present when they are held in UK, US or Europe.



Who is PP Dato' Kulasegaran?

- Barrister-at-Law, England
- Advocate and Solicitor (Malaysia)
- Board member, Int. Board of Directors, ORBIS International, New York
- Founder President, ASEAN Association of Eye Hospitals
- VP, World Blind Union – Asia Pacific
- Vice Chairman, Tun Hussein Onn National Eye Hospital
- Governing Council Member, Malaysian Institute of Directors
- Joined RC Kuala Lumpur DiRaja 1974
- Hon. Secretary 1978/79
- Youth Director 1994/95
- President 1998/99
- Assistant Governor 2002/03
- Advisor Rotary Action Group for Blindness Prevention 2007-09
- Hon. Sec. Rotary Action Group for Prevention of Drug Abuse
- Married to Datin Gisela, 2 grown-up children