



BERITA ROTARY

FIRST CLUB ASSEMBLY



Rtn Adenan talking about membership



Rtn Victor explaining what he and 'his gang' (Louis' expression) are doing

In an endeavour to keep members better informed about the club and its committees' activities, as suggested by some younger Rotarians, the new Rotary year kicked off with the first club assembly during our lunch meeting on 22 July. This didn't sit too well with some older Rotarians who prefer to have such event take place in the evening and followed by a fellowship dinner (with lots of wine....). Whether that was the cause for them not attending the lunch meeting is anybody's guess... well you can't please them all!

Since Rtns Andy Khoo and Hardeep Singh had at earlier luncheon meetings presented their committees' plans, membership chairman Rtn Adenan, started off the presentations after opening remarks by Pres. Rizal.

The **Membership Committee's** role and function were described to include

- Achieving and maintaining an acceptable membership growth for RY 2009-10
- Developing and implementing an action plan for membership growth and development
- Creating a favourable environment to achieve maximum membership retention by end June 2010
- Recommending meaningful activities to support recruitment and retention activities
- Recommending a functional educational programme for membership development and retention.

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BERITA ROTARY

ANNOUNCEMENTS / DIARY

COMMITTEE

ANNOUNCEMENTS

INTERNATIONAL SERVICE

Sister Club Installations:

- 01 August 2009 -**
RC Raffles City
(Meritus Mandarin Hotel)
- 02 August -**
RC Hatyai Nakarin

Those interested to attend please contact Pres. Rizal Sardon or PP Mohd. Hanif.

YOUTH

Rotaract Club of Kuala Lumpur will celebrate its 41st Installation as follows.

- Date:**
01 August 2009
- Time:**
19:30 hrs (7.30 pm)
- Venue:**
Vistana Hotel, Kuala Lumpur
- Theme:**
009 Licence to Party (Spy)
- Colours:**
Black & Silver
- Ticket Price:**
RM 50 / person

Those interested please contact Rtns Hardeep Singh and/or Mohan Singh Rendahwa.

CLUB

ANNOUNCEMENTS

DISTRICT GOVERNOR'S VISIT

DG Leslie Salehuddin will visit our club in **October**. Please note the following in your diary:

- 06 October:**
Club Assembly (our second) and Fellowship with DG
Venue and time TBA
- 07 October:**
DG's official visit to our club (luncheon meeting)

Further details will be announced in due course.

DISTRICT

ANNOUNCEMENTS

DISTRICT CONFERENCE

The 75th District Conference will be held as follows:

- Date:**
08-10 January 2010
- Venue:**
Holiday Villa Hotel & Suites Subang, Selangor
- Host Club:**
RC Gombak
- Partner Clubs:**
RC Sentul, RC Titiwangsa

PROGRAMME HIGHLIGHTS

- 08 Jan:**
Golf Competition / Registration / Fellowship Dinner
- 09 Jan:**
Opening Ceremony / Plenary and Workshop Sessions, Governor's Banquet
- 10 Jan:**
Plenary Sessions / Closing Ceremony, Farewell Lunch

Register online via District website or contact Hon. Secretary Mohd Ridza Abdullah



BERITA ROTARY WEEKLY PROCEEDINGS

22 July 2009

ATTENDANCE / ON DUTY

RCKL Rotarians: 30

RCKL Rotarian Make Ups: NIL

Convenor: Rtn Steve Lau

Sergeant-At-Arms: Rtn Jefferey Zain

National Anthem and Loyal Toast: Hon. Secr. Ridza Abdullah

Speaker: Pres. Rizal Sardon
Rtns Adenan, Hardeep, Horst Wippern, Andy Khoo, Gerald Lee

Topic: Assembly – Committee Presentations, Discussions

Introducing Speaker: -

Thanking Speaker: -



'Semi-permanent'
Sgt-at-Arms Jefferey Zain



Steve Lau happy
to be convenor again



Hon. Sec. Ridza
preparing to be lead singer?

VISITING ROTARIANS AND GUESTS

Rotarians
Nil

BIRTHDAYS/WEDDING ANNIVERSARIES

Birthdays
Theo Paauw - 27 July

Wedding Anniversaries
Theo Paauw - 26 July

Invited Guests

Mr Ramesh - guest of Rtn Bingley Sim

Mr Ajmal Khan - guests of Pres. Rizal Sardon



This is serious business -
Pres Rizal and Horst Wippern



BERITA ROTARY

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After providing general information on RI's membership goals and targets and those of the District, Rtn Adenan listed his committee's intentions.

- Net membership increase of 2 [which however Pres.Rizal amended to 5 - ed.]
- Getting more younger members to join
- Increasing the diversity of club membership by recruiting members from demographic groups that are under represented
- Sponsoring attendance of District Membership Development and Retention Seminar
- Introducing an incentive programme for recruiting new members [this needs very careful evaluation – ed.]

PP Low Kok Hwa has agreed to become advisor to the committee and Rtns Eric Tan and Willie Nee have already agreed to join in the efforts. More are needed.

Club Administration chair Rtn Horst Wippen then listed the main activities and intentions for the next 12 months, such as

- Publication of Berita Rotary in a new format and smaller file size [already underway]
- Encouraging all committee, sub-committee chairs and members to actively submit material for publishing in Berita Rotary
- Updating and modernising the club website [already underway]
- Name tags - commencing with new members - will revert to the old ones with blue background and gold printing as these can be produced faster in small batches
- Commencing preparation for a club booklet which shall include club history, KLRCF funds history, constitution and bylaws, and KLRCF rules – among others.

- Commencing the setting up of the club archives by collecting material from all PPs and members who have such to contribute / donate

Even after allowing for cost of the new accountancy and secretarial services, auditing, and lunch cost short fall, the budget is expected to be balanced. However, this could be improved if more

members were to attend the lunch meetings bringing the numbers to the required minimum of 40.

Rotary Foundation chair Rtn Gerald Lee stated that he will commence asking for EREY contributions from members (min. US\$ 100 each) from September onwards. He also would like to encourage more members to become PHFs through contributing US\$ 1,000 which can be a combination of past EREY contributions plus top-up.

Rotarian without portfolio Victor Lim reported that with the help of senior Rotarians the KLRCF rules will be updated with the main aim to protect and maintain its tax exempt status. The proposed draft rules will be presented to the members as soon as possible.

For the **Club Service Projects Committee** Rtn Hardeep is still looking for a member to chair the International Service sub-committee. As reported earlier those for Youth, Vocational and Community sub-committees are on board. The formation of the new Rotaract Club of Segi College is under consideration.

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BERITA ROTARY

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Rtn Andy Khoo who heads the **Club PR Committee**, will spearhead the website modernisation effort. He will also try to submit a project write-up to Rotary International in the hope of having it published in a future issue of *The Rotarian*. The first contribution to the District Governor's newsletter has been submitted and will be published in August. This will be regular exercise for future issues.

His suggestion for advertorials in the local press to give better exposure of Rotary and RC Kuala Lumpur DiRaja may prove to be too expensive for our club and would more likely be something for the district to consider.

During the Q&A session Rtn Louis Cheah lamented the absence of properly prepared budgets for the club and the foundation which should have been presented by Pres. Rizal at the beginning of his term.

He referred the members to RI's MOP 2007 (*Manual of Procedure*). Pres. Rizal stated that this information will be compiled and presented to the members as soon as possible. He also drew everybody's attention to the 'directors bonds' stated in the MOP [which could cause some anxiety among the directors – ed.]

PP Stuart Pack suggested that in an effort to forge closer bonds with the Rotaract Club of Kuala Lumpur, its president and two members should be invited to our club luncheon meetings on a regular basis. He also offered his help for the setting up of RAC Segi College, if we were to go ahead with this.

PDG Beh Lye Huat suggested that the club engage professional help in properly setting up the club's archive and cataloguing of all material submitted.



Members listening attentively



Rtn Gerald in his new capacity as club TRF chair



Rtn Andy Khoo in the starting blocks



Tables are filling up slowly - PP GS Gill with Rtns Garran McPhee, Mohan and Adenan



BERITA ROTARY

RI NEWS

Reach One, Keep One

By Jennifer Lee Atkin

Rotary International News - 21 July 2009



The RI Board of Directors adopted a new membership slogan, Each Rotarian: Reach One, Keep One, at its June meeting.

The slogan emphasizes the need for Rotarians to focus on both recruitment and retention in their membership growth efforts.

'Membership development is each Rotarian's responsibility,' said Paul Netzel, a member of RI's Membership Development and Retention Committee and a past RI director. 'Reach One reminds us that because Rotary membership is by invitation, it's essential that each Rotarian reaches out and invites someone to join,' added Netzel, a member of the Rotary Club of Los Angeles.

'Keep One reminds us that it's not sufficient to simply sponsor someone into Rotary; we must also see that new members become active and involved Rotarians. We know this is an essential element in membership retention.'

The new slogan complements the Board's long-term membership strategy, which was also adopted at the June meeting.

Member sponsor and retention recognition

At its January meeting, the RI Board adopted a New Member Sponsor and Retention Recognition program, which became effective 1 July. The program, also part of the long-term membership strategy, allows Rotary club presidents to nominate and recognize individuals for sponsoring new members while focusing on retention. There are several award categories:

• **Gold pin and certificate:** For Rotarians bringing 25 members into any Rotary club, with 20 still active after six years;

• **Silver pin and certificate:** For Rotarians bringing 10 members into any Rotary club, with eight still active after four years;

• **Bronze pin and certificate:** For Rotarians bringing five members into any Rotary club, with four still active after two years.

The Four-Way Test

Of the things we think, say or do:

- 1) *Is it the TRUTH?*
- 2) *Is it FAIR to all concerned?*
- 3) *Will it build GOODWILL and BETTER FRIENDSHIPS?*
- 4) *Will it be BENEFICIAL to all concerned?*



BERITA ROTARY GUEST CORNER

GOOD GOVERNENCE (Written by 'Red Jacket')

Rotary has not only gone into the CLP (*Club Leadership Plan*) mode, but it has adopted good practices, too.

Most may not have realized it but there is now a “new” Art.12 in the recommended / standard club’s bylaws on “Finances” which deals with the manners in which a club handles its finances and stipulates in 6 sections (covering the ways) it should be done. To me Section 1 sets the tone on how the clubs funds are to be handled.

This section states that prior to the beginning of each fiscal year (1st July-30th June) the board shall prepare “...a budget of estimated income & expenditures for the year...” in 2 parts.. “...one in respect of club operations and one in respect of charitable / service operations” ...and the budget...” shall stand as the limit of expenditures for these purposes...” This is also found on page 7 of the MoP 2007 (*Manual of Procedure*).

The present board may have overlooked this as it is new....but may I take the liberty to suggest that the board do present a budget soon? ...AND that all incoming boards do adopt this good practice in future? 😊



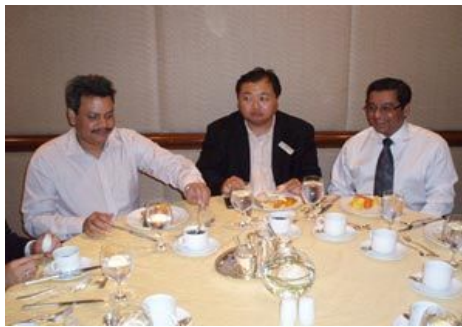
Two new Rotarians exchanging views



'Senior' Rtn Louis Cheah studying the MOP



Is PP Krishnan looking for money to pay for Jefferey Zain's lunch?



Rtn Bingley and two guests



The Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

FIRST. The development of acquaintance as an opportunity for service;

SECOND. High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;

THIRD. The application of the ideal of service in each Rotarian's personal, business, and community life;

FOURTH. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.